

## OUR MISSION:

To foster the long-term livability and vitality of our communities, counties and region.



**YOUR SUPPORT MAKES OUR PROGRAMS POSSIBLE!**

# SPONSORSHIP OPPORTUNITIES FOR 2022



**Leaders in planning since 1966**



## Stronger when we work together ...

The mission of the Tri-County Regional Planning Commission is to foster the long-term livability and vitality of our communities, counties and region.

Since 1966, we've been a forum for information sharing, consensus building and coordination to tackle regional issues facing the diverse communities of Dauphin and Perry counties. **We believe the region is stronger when we work together.**

TCRPC's four main programs include:

- the **Regional Growth Management Plan**, which promotes economic growth and revitalization in our communities while protecting natural resources, optimizing transportation options and recognizing important quality-of-life issues;
- the **Harrisburg Area Transportation Study (HATS)**, the federally designated Metropolitan Planning Organization for Cumberland, Dauphin and Perry counties;
- and providing staff support to the **Dauphin and Perry county planning commissions.**

TCRPC meets all of these needs with a small staff that provides a tremendous variety of planning support, technical expertise and opportunities for education and training -- all in a spirit of collaboration. Guiding our work is a 19-member, county commissioner-appointed board comprised of residents and officials from the area.

**Your support is vital** in helping us move the region toward a more prosperous and fulfilling future. We hope you'll review the opportunities in this brochure and become a sponsor soon.

**CONTACT TCRPC:**  
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**Become a sponsor!**  
For more info & to sign up, visit:  
[www.tcrpc-pa.org/sponsorships](http://www.tcrpc-pa.org/sponsorships)



This is your chance to support a legacy of livability & vitality in the Tri-County Region...

**Sponsor TCRPC today!**

*... Thanks!*

# THANKS FOR YOUR INTEREST!

Tri-County Regional Planning Commission is once again offering a number of promotional opportunities and benefits for its sponsors in 2022!

Our sponsorships allow your organization to support ALL of our events and publications throughout the entire year. This includes our **Annual Luncheon**, the **Premier Project Awards**, each of our **education and training sessions**, and the quarterly



**TCRPC Newsletter.** (Because of the ongoing challenges of COVID-19, we'll do our best to offer alternate events or sponsor benefits in case of emergency situations.)

We're always on the lookout for **new outreach opportunities**, of course, so if any come up in 2022, your organization will be included in all promotional materials and event participation. Keep an eye on our website at [www.tcrpc-pa.org](http://www.tcrpc-pa.org) for more info.

Below you'll find details about the sponsorship levels that are available to you, as well as the benefits that you'll receive thanks to your generosity.

To take advantage of these opportunities and support TCRPC's mission in 2022, including our various promotional efforts, please visit [www.tcrpc-pa.org/sponsorships](http://www.tcrpc-pa.org/sponsorships) and submit your sponsorship form soon!



TCRPC's annual luncheon is a great opportunity for elected leaders, municipal officials, planners, developers, engineers and others to dine together, network and discuss the region's future.

## GOLD SPONSOR - \$2,000

- Annual Luncheon:**
- One seat at the head table;
  - You may introduce/promote your organization;

Each issue of the quarterly TCRPC Newsletter features news and updates about our diverse projects, education and training programs, upcoming events and much more.



- Your banner/signage displayed near podium;
- A reserved table for eight with prime seating;
- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### Education & Training Events:

- The opportunity for your planning professionals to present a live webinar on a special topic for our Summer Lunch & Learn series.
- Your logo displayed at each of our education and training events (average 1-2 month) throughout the year.

### Premier Project Awards:

- You may introduce/promote your organization;
- Your banner/signage displayed near podium;
- Full-page ad in program;
- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### TCRPC Quarterly Newsletter:

- Full-page ad in all 4 editions (contact us for details).

### TCRPC Website:

- Your logo/link on TCRPC sponsorship webpage.

## SILVER SPONSOR - \$1,500

### Annual Luncheon:

- You may introduce public officials;
- Your banner/signage displayed at event;
- A reserved table for eight with prime seating;
- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### Education & Training Events:

- Your logo displayed at each of our education and training events (average 1-2 month) throughout the year.

### Premier Project Awards:

- You may introduce public officials;
- Your banner/signage displayed at event;
- 1/2-page ad in program;

- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### TCRPC Quarterly Newsletter:

- 1/2-page ad in all 4 editions (contact us for details).

### TCRPC Website:

- Your logo/link on TCRPC sponsorship webpage.



## BRONZE SPONSOR - \$1,000

### Annual Luncheon:

- Your banner/signage displayed at event;
- A reserved table for eight with prime seating;
- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### Education & Training Events:

- Your logo displayed at each of our education and training events (average 1-2 month) throughout the year.

### Premier Project Awards:

- Your banner/signage displayed at event;
- 1/4-page ad in program;
- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### TCRPC Quarterly Newsletter:

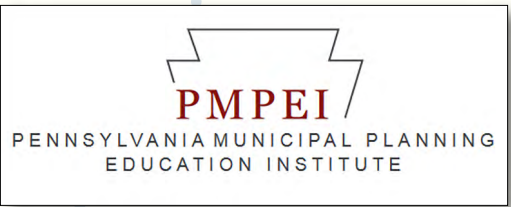
- 1/4-page ad in all 4 editions (contact us for details).

### TCRPC Website:

- Your logo/link on TCRPC sponsorship webpage.



TCRPC's Premier Project Awards recognize planning excellence in Dauphin County.



We offer multiple ways to expand your knowledge and earn professional continuing education credits with our Lunch & Learn and PMPEI training sessions.

## REGIONAL SPONSOR - \$500

### Annual Luncheon:

- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### Education & Training Events:

- Your logo displayed at each of our education and training events (average 1-2 month) throughout the year.

### Premier Project Awards:

- 1/8-page ad in program;
- Your free mementos distributed at event;
- Recognition on invitation, program, table tents, screen presentation and event webpage.

### TCRPC Quarterly Newsletter:

- 1/8-page ad in all 4 editions (contact us for details).

### TCRPC Website:

- Your logo/link on TCRPC sponsorship webpage.

## NEWSLETTER SPONSOR - \$250

### TCRPC Quarterly Newsletter:

- 1/8-page ad in all 4 editions (contact us for details).

### TCRPC Website:

- Your logo/link on TCRPC sponsorship webpage.

## SHOUT-OUT SPECIAL - \$100

### TCRPC Quarterly Newsletter:

- 1/4-page ad in 1 edition OR 1/8-page ad in 2 editions (contact us for details).

Send us your sponsorship form soon and we'll invoice you!

Visit: [www.tcrpc-pa.org/sponsorships](http://www.tcrpc-pa.org/sponsorships)